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**SGP Certifies C-P Flexible Packaging as
23rd Certified Printer**

C-P Flexible Packaging Uses Certification to Validate its
Sustainability Efforts to Customers, Suppliers, and Community

Loveland, OH—June XX, 2010—The Sustainable Green Printing Partnership announces that York, PA-based C-P Flexible Packaging is the 23rd SGP-certified printer. This privately owned manufacturer of flexible packaging has been an industry leader for more than 50 years. To become SGP-certified, printers must pass an on-site audit with criteria based on a holistic approach to sustainability. C-P chose to become SGP-certified because it had already implemented similar programs and processes for plant and product food safety and quality. Being SGP-certified allows C-P to validate its sustainability efforts to its customers, suppliers, and community.

"As film packaging manufacturers, we realize the importance of proper environmental stewardship. Consequently, we have been actively pursuing sustainability initiatives for more than a decade," states Scott Hammer, Director of Technology and Sustainability at C-P. "This is especially important because packaging is such a large part of everyone's lives. What we produce affects many people. Therefore, we must do what we can to develop and promote sustainable packaging, and to demonstrate the positive results that responsible manufacturing can yield. We want to be known as the responsible manufacturer of flexible packaging films."

C-P Flexible Packaging serves diverse markets, including snack foods, bakery, confection, and consumer goods, with a focus on technology, quality, and customer service. C-P uses a variety of flexographic presses and lamination methods. The company supplies roll stock for multiple packaging markets, including pouches, reclose applications, and shrink sleeves.

"The Flexographic Technical Association is pleased that C-P has added SGP to its credentials. This marks the fifth flexo printer to be SGP certified. This long-time FTA member is dedicated not only to printing the best possible flexo product, but to doing it sustainably," states Dr. Doreen Monteleone, Director of Environmental, Health, and Safety of the Flexographic Technical Association. "We encourage other flexo printers to follow the example set by those five facilities in pursuing validation for sustainability efforts."

SGP-certified printers are assigned a certification number and logo for use on their printed products to indicate it was "Printed by a SGP Printer." Printing facilities located in the United States and Canada are eligible to apply for certification with the SGP Partnership.

For additional information about the SGP certification program and a complete listing of certified SGP Printers and SGP Applicants, visit www.sgppartnership.org.